



## Membership Benefits with the Colfax Chamber of Commerce

By joining the Colfax Chamber of Commerce, you gain access to a wide range of benefits designed to help your business grow, connect, and thrive within our vibrant community:

### Networking & Community Engagement

- ✓ Opportunities to build relationships with other business owners, community leaders, and residents at **monthly mixers, Quarterly Luncheons**, and **seasonal events** like **Winterfest, Summerfest**, and the **City-wide Yard Sale**.
- ✓ Increased visibility by participating in **Summer Movies in the Park** and other community-building programs.
- ✓ Priority opportunities for sponsorships and vendor spaces at Chamber-hosted events.

### Marketing & Promotion

- ✓ **Featured business promotion** through Chamber newsletters, social media, and community events.
- ✓ Inclusion in the **Chamber's online business directory** to boost visibility.
- ✓ Exclusive opportunities to co-market your business through Chamber partnerships.

### Exclusive Partner Benefits with Pullman Marketing

As a valued Chamber member, you gain access to the expertise of **Pullman Marketing**, who offers the following complimentary services:

- ✓ **Free website consultation:** Review and improve your website to better meet customer needs.
- ✓ **Free Google/Bing/Apple Maps consultation:** Ensure your business is listed and optimized for local search.
- ✓ **Free local SEO consultation:** Improve your search rankings to attract more customers.
- ✓ **Creation of digital assets:** High-quality graphics and materials for use by both the Chamber and your business.
- ✓ **Social media audit and set-up assistance:** Evaluate and enhance your social media presence to better connect with your audience.

## Advocacy & Resources

- ✓ **Advocacy on behalf of local businesses:** Ensuring your voice is heard on issues that matter to your business.
- ✓ Access to **business resources, education, and support** to help navigate challenges and identify growth opportunities.

## Other Perks

- ✓ Member-exclusive discounts and offers for Chamber events and services.
- ✓ Opportunities to share your expertise or business news in Chamber communications.
- ✓ A supportive community committed to making **Colfax a thriving place to live, work, and do business.**

## Join Today!

We are here to help your business succeed while fostering a stronger, more connected Colfax. Join today and take advantage of these valuable benefits!

